





The Better Business Bureau and the Barrie Construction Association have a special offer for all BCA Members:

For any BCA Members that apply for Accreditation with BBB, we will waive the \$75 Administration fee and, we will include a \$250 Advertising credit on BBB.org.

For over 100 years, BBB has helped companies and consumers do business with confidence. Our Central Ontario Branch has over 5 Million visitors to BBB.org (34% of that traffic is businesses looking to work with other businesses!) each year and Consumers and Businesses can quickly find a trustworthy business to work with! Join the BBB to ensure you're not missing out on potential business!

## Why Accredit with the BBB?

- Stand out from your competition with the BBB Accredited Business Logo on your website, social media, work vehicles and quotes/proposals. Customers will choose an accredited business over a non-accredited business 87% of the time!
- Get an SEO boost with BBB! Your enhanced profile on BBB.org not only gives you access to our over 5 Million yearly visitors (Central Ontario BBB.org), but also boosts your existing website due to it's link to BBB.org. Your company will show up on the first page of Google searches more often!







## **Accreditation Benefits con't**

- Access to our 3500+ Accredited Businesses through our B2B portal
- Affinity Partner benefits
- Giving back Supporting BBB helps us protect consumers and businesses from Fraud and Scams through our Scam Tracker program https://www.bbb.org/scamtracker
- And more!

For more information or to start your Accreditation application, please contact:

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