

Bowl for Kids Sale Marketing Reach

During the Bowl for Kids Sake campaign, more than **250 corporate and community teams** work together to raise money, which means that **more than 1300 people** are involved with our community fundraiser for a **six to eight-week period**. **Bowl for Kids Sake** participants believe in supporting **good causes** that create strong, healthy communities for children. They are educated consumers who **value and patronize companies that give back to the community**. On average, each of our **1300+ participants** collect 10 pledges - that's **13,000+ people** who hear about our campaign from a friend or colleague. In addition to tremendous word-of-mouth promotion, **Bowl for Kid Sake** is supported by a **media campaign** that includes radio, print, social media, and our website. We provide our sponsors with a **variety of ways to connect with our event participants and their supporters** including signage for **Major and Lane Sponsors** at Bowlerama for **4-6 weeks** which has foot traffic of **over 2500 people per week**, verbal recognition at our events and the opportunity to **promote your business** via donated **business swag** to be used as **prizing** at each event. We'd love to find the **right fit for you** and your team!

Impact of Your Support



Mentoring relationships are critical to our **success, mental health and well being**. These relationships are built through time and experiences. BBBS Barrie is there for Young people who **face adversity** and who are in need of an additional consistent and supportive **developmental** relationship.

We are invested in the well-being of kids in our community and we want what's best for them. By introducing an additional caring adult mentor, we vitally impact their lives. This relationship **expresses care, challenges growth, provides support** and **expands possibilities**. The challenges our youth face are greater than ever. We help young people navigate through them with successful outcomes. BBBS stands with youth, because we know the simplest acts create the biggest impact. And these acts can **empower potential everywhere**. **We are asking to stand with us and ignite potential everywhere!**

Money Raised will Support our Programs

Mentoring matters! Every time we pair a child with a mentor, we start something incredible – a **life-changing relationship built on friendship**, trust and empowerment. By supporting Bowl for Kids Sake, you help ensure that we can provide high quality mentoring programs which currently include:

Big Brother/Big Sister/Couples Mentoring

Go Girls/Game On

In-School Mentoring

50 YEARS
1970-2020



Big Brothers Big Sisters
OF BARRIE AND DISTRICT

BARRIE BOWLERAMA
320 BAYFIELD STREET, BARRIE

PRESENTED BY:



BOWL FOR KIDS' SAKE
Go for Gold!

Automotive Challenge - Sun, March 8th, 1:30pm
10 Pin Business Bowl - Mon, March 23rd, 4pm
Financial Challenge - Tue, March 24th, 5pm
TD Night - Tue, March 24th, 7pm
Construction Challenge - Wed, March 25th, 4pm
Realtors Challenge - Thu, March 26th, 4pm
Teams Day - Sat, March 28th, 1:30pm
Hospitality Challenge - Sun, March 29th, 1:30pm
Retail Challenge - Wed, April 1, 4pm
Insurance Challenge, Thu, April 2nd, 4pm



2020 Sponsorship Agreement

Reserve your sponsorship right away by calling our office 705-728-0515

Yes, I want to sponsor Bowl for Kids Sake 2020 (check all that apply):

Major Sponsorship (\$1000)

Name to be printed on sign:

Large Lane Sponsor (\$500)

Name to be printed on sign:

Small Lane Sponsor (\$250)

Name to be printed on sign:

T-Shirt Sponsor (\$300)

Please send in logo in .eps or .ia format to:

christine.drury@bigbrothersbigsisters.ca

Please Provide Full Contact Information

Company Name: _____

Contact Name: _____

Address: _____

Phone: _____

Email: _____

Prize Donation: _____ Approx. Individual Prize Value: _____

Ideally quantities of 4-8 for team prizes and individual for top fundraisers

I will deliver prizes Please pick up prizes

Please charge: MasterCard Visa INVOICE In the amount of: \$ _____

Name on Card: _____

Card Number: _____ Exp. Date: ____/____ Sec Code: _____

If you have any questions, please contact (705) 728-0515 or christine.drury@bigbrothersbigsisters.ca

P.O. Box 261, 168 Bayfield St., Barrie, ON., L4M 4T2

P: 705-728-0515