



**Redwood Park  
Communities**

*Hope Through Housing.*

# ADOPT-A-UNIT OPPORTUNITIES



Do you ever wonder...

You pass a man slowly walking up the side walk, or a young mom and her two children sitting in the park, or maybe you see a young couple looking a little lost or confused. You don't know their story. What hopes and dreams do they have for themselves, their young children? Their hopes and dreams are likely very similar to your own. Hopes for friends and family who love and care for each other, hopes of having a home, and healthy food to eat.

Many of us take these hopes for granted. We may have grown up with a sense of community and our expectation is that our community will always be there for us, even when things get tough. But, without community, those difficult times can quickly and easily wipe us out, leaving us feeling broken, hurt, vulnerable, and isolated. The first casualties become our mental health, maybe friends and family, the loss of our social networks, often healthy food and sometimes our home. Many people that you pass everyday do not have a community or supports around them in these difficult times of life.

Alex, the man walking slowly on the side walk, is suffering from a severe brain injury and a stroke that left him unable to work and support his family. His family left him because they didn't know what else to do. He began to drink and lost his home. Now he walks slowly up the sidewalk each day wondering where he will eat and where he will sleep.

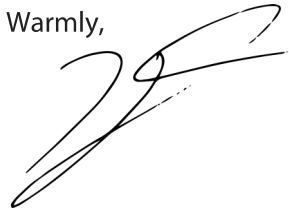
Sabrina, the young mom with her two children Marcus and Olivia has gone to the park to eat a peanut butter sandwich supper and to get a break from living in their cramped car. She had to flee her home because her husband was abusing her and her daughter. She fled with nothing but a bag stuffed with her and her children's favourite items.

John and Angela, the young couple looking lost, are trying to find an apartment as they have been living on a friend's couch for three months after getting kicked out of their homes because Angela is pregnant. John just landed a job, but they don't have enough money to get into the rental market in Barrie and they are worried about where they can afford to live to raise their new child when he/she is born.

At Redwood Park Communities we are privileged and honoured to have the opportunity to come alongside Alex, Sabrina, Marcus, Olivia, John and Angela by providing them with safe, affordable and hopeful housing and then wrapping each of them in supportive community. We become their friends and family. We build safe, affordable and hopeful homes with cupboards full of healthy food to help them start over as they find their new purpose and as they get reconnected into the social fabric of our community. By adopting a unit, you also become part of our supportive community.

This booklet outlines what is involved with becoming a partner in our adopt-a-unit program. Joining the program will not only change a family's life, it will change your life, too, providing opportunities to make new friends and invest in your community. Thank you for considering this opportunity, and we look forward to having you join our team!

Warmly,



Tim Kent

Co-founder and CEO



**Safe, Affordable, Hopeful HOUSING**  
**... in Supportive COMMUNITY**

In response to an expressed desire by numerous organizations to partner with Redwood Park Communities in building safe, hopeful, affordable communities, we have prepared a number of **Adopt-A-Unit** options to suit the priorities and capacities of a range of interested parties. Each includes both financial commitments and service opportunities, and the details of these options are laid out in this booklet.

All donors will receive our Redwood eNewsletters as well as our annual Impact Report, highlighting how your gift is changing lives.

## 1 Motel Conversion Project:

### Homes for Individuals Experiencing Homelessness

With support from the County of Simcoe, the Government of Ontario, and the City of Barrie, Redwood Park Communities and the David Busby Street Centre are partnering on the conversion of the under-used Barr's Motel in Barrie. This \$2.5M project will offer furnished bachelor apartments for individuals currently experiencing chronic homelessness in our city, with the supports to keep them housed successfully.



## 2 Capital Campaign Naming Opportunities:

### Supported Housing for Families in Crisis

In partnership with The Salvation Army and Barrie Bayside Mission, Redwood Park Communities is creating a new 12-unit apartment building in Barrie. This \$3.5M project will offer supported housing for families who are in crisis.

## 3 United House:

### Transitional Homes for Women & Children Fleeing Violence

United House offers supported transitional housing in partnership with the Women and Children's Shelter of Barrie. This \$1M project was completed in May 2013, offering 5 fully furnished apartments, and has provided a transition for over 120 women and children into permanent housing.



## 4 Second Suites:

### Affordable Housing for those in Need

Redwood Park Communities works with homeowners to turn unused space (often basements) into second suites, and then place individuals or families in need of affordable housing with the supports they need to be successful tenants and to participate in the community.



# Motel Conversion Project



## ADOPT-A-UNIT Motel Conversion Project

Supported Homes for Individuals Experiencing Chronic Homelessness

Donation / Designation Options	Available	Length of Naming Rights	Total Gift Amount	5 Annual Instalments	20 Quarterly Instalments	60 Monthly Instalments
<b>Residential Unit Adoption</b>						
Bachelor Units	12 <sup>†</sup>	5 Years	\$40,000	\$8,000	\$2,000	\$667
Addiction Recovery Units	6	5 Years	\$25,000	\$5,000	\$1,250	\$417
Tiny Homes*	10	5 Years	\$50,000	\$10,000	\$2,500	\$833
Redwood Rent Supplement Program	Unlimited	**	Any Gift of any amount paid one time or set up monthly			
<b>Community Space Designation</b>						
Outside Gathering Space - Landscape	1	5 Years	\$50,000	\$10,000	\$2,500	\$833
Community Garden	1	5 Years	\$30,000	\$6,000	\$1,500	\$500
Community Room – Upper	1	5 Years	\$50,000	\$10,000	\$2,500	\$833
Community Room – Lower	1	5 Years	\$50,000	\$10,000	\$2,500	\$833
Community Room – Addiction Centre	1	5 Years	\$25,000	\$5,000	\$1,250	\$417
Building Facade	1	5 Years	\$100,000	\$20,000	\$5,000	\$1,667
<b>Family Support Donation</b>						
Busby Centre Case Manager	18	**	\$20,000	\$4,000	\$1,000	\$333
Redwood Family Support Team	18	**	\$15,000	\$3,000	\$750	\$250
Community Creation	18	**	\$10,000	\$2,000	\$500	\$167
<i>* Tiny Homes are phase 2 and will open in year three of operation</i>						
<b>** Gifts in these categories will provide recognition on a donor wall located in the main gathering area.</b>						
<b>† Accessibility donation and naming opportunities may be available for up to 2 units.</b>						

When you make a gift to cover part of the cost of renovating the motel (based on the options above) you will also have an opportunity to serve directly at the new facility in one of three volunteer areas: family support, facility maintenance, and unit preparation after a tenant moves out and before a new tenant moves in.

Each volunteer takes part in the ongoing Redwood Park Communities training program as outlined in the section of this booklet on volunteering.



# FINANCIAL SUPPORT DESCRIPTIONS:

## Residential Unit Adoption

**Bachelor Units** – covers the cost to fully renovate a motel room into a beautifully re-finished and fully furnished bachelor apartment, complete with new kitchenette, fully redone bathroom, new flooring throughout, a pull down Murphy bed, complete with bedding, towels and curtains. **Gifts in-kind for this category are also greatly appreciated and can be coordinated with our Executive Director.**

**Addiction Recovery Unit** – provides a newly renovated room with sitting area and new bathroom for an individual moving into second stage addiction treatment. **Gifts in-kind for this category are also greatly appreciated and can be coordinated with our Executive Director.**

**\*Tiny Home** – provides a new fully detached mini-home with a loft bedroom, living room, kitchenette, bathroom and front porch fronting onto a community garden. This gift will cover the full cost of constructing one brand new home. These homes will be built after the new facility has opened and will be phase 2 of the project which will open in year three of operations.

**Redwood Rent Supplement** – this gift provides recognition on a donor wall located in the main building gathering area. A gift here will greatly reduce the cost of operating the building and will allow the rents to remain affordable for each new tenant.

## Community Space Designation

**Exterior Landscape** – funds provide a beautiful raised flower garden around the front of the building and along the walkways up to the main building and the addiction recovery centre, freshly paved parking area, newly planted trees and landscaped outdoor green open space. The monthly Subsidy supports the maintenance and ongoing care of open gathering spaces. **Gifts in-kind for this category are also greatly appreciated and can be coordinated with our Executive Director.**

**Community Garden** – provides for the creation of a large vegetable garden for the community to grow their own fresh fruit and vegetables, this gift creates a multiplication affect from the ongoing growth of fresh healthy food. The monthly subsidy provides for funds to purchase additional seeds, fertilizers and watering of the crops. **Gifts in-kind for this category are also greatly appreciated and can be coordinated with our Executive Director.**

**Upper Community Room** – provides for the renovation, finishing and furnishing a large comfortable community room, with large kitchenette area to prepare snacks, a café style sitting area and a lounge space around a fireplace for connecting with friends and developing relationships. This room is open concept and will have a large open staircase going down to the lower community room space. The monthly subsidy allows for the maintenance and care of furniture and cleaning as well as to cover the direct costs of utilities for this space. **Gifts in-kind for this category are also greatly appreciated and can be coordinated with our Executive Director.**

**Lower Community Room** – provides for the renovation, finishing and furnishing a warm sitting area and recreation space for games, cards, ping pong and hanging with friends and family. This area will also have a space for 24/7 staff to do administrative work and have a place to rest when required. The monthly subsidy allows for the maintenance and care of furniture and cleaning as well as to cover the direct costs of utilities for this space. **Gifts in-kind for this category are also greatly appreciated and can be coordinated with our Executive Director.**

**Addiction Centre Community Room** – provides for the renovation, finishing and furnishing a warm sitting area and full kitchen that each of the tenants will share together, as well as facilitating group discussions and workshops. This area will also have space for day staff to do administrative work and meet with individuals for private meetings and discussions when required. The monthly subsidy allows for the maintenance and care of furniture and cleaning as well as to cover the direct costs of utilities for this space. **Gifts in-kind for this category are also greatly appreciated and can be coordinated with our Executive Director.**

**Building Façade** – This gift will off-set the cost of creating a beautiful new and inviting look to the existing buildings, making the new facility, warm, welcoming and hopeful for all who call the space home.

## Family Support Donation

**Case Management Worker** – this monthly gift will support a case manager in providing ongoing support for each tenant giving them support with physical and mental health, administrative supports, counselling and personal housing support provided through the David Busby Street Centre.

**Family Support Team** – this gift will be used to provide ongoing friendship support, fostering supportive community through social visits, rides to the grocery store, food bank and rides to and support in important legal and medical appointments, court support, social and community building events and creating a personal support network for each tenant. This support will be provided by the Redwood Park Communities Family Support Team.

**Community Creation** – these funds will be used to off-set the cost of providing community building events such as clothing swaps, birthday parties, games nights, seasonal celebrations, Christmas and birthday presents and personal care packages for each tenant. **Gifts in-kind for this category are also greatly appreciated and can be coordinated with our Family Support Team Director.**

# Family Housing & Support Centre



## Capital Campaign Naming Opportunities Family Housing & Support Centre

Supported Housing for Families in Crisis

Donation / Designation Options	Available	Length of Naming Rights	Total Gift Amount	5 Annual Instalments	20 Quarterly Instalments	60 Monthly Instalments
<b>Residential Unit Adoption</b>						
Two Bedroom Units – Room	12 <sup>†</sup>	10 years	\$125,000	\$25,000	\$6,250	\$2,083
Two Bedroom Units – Furniture & Finishes	12	5 years	\$60,000	\$12,000	\$3,000	\$1,000
Redwood Rent Supplement	Unlimited	N/A	Any gift of any amount paid one time or set up monthly			
<b>Community Space Designation</b>						
The Centre – Whole Building	1	25 years	\$750,000	\$150,000	\$37,500	\$12,500
Community Space – Main	1	20 years	\$500,000	\$100,000	\$25,000	\$8,333
Community Space – Kitchen	1	15 years	\$250,000	\$50,000	\$12,500	\$4,167
Community Space – Furniture & Fixtures	1	5 years	\$75,000	\$15,000	\$3,750	\$1,250
Gathering Space – Gardens & Grounds	1	5 years	\$50,000	\$10,000	\$2,500	\$833
<b>Family Support Donation</b>						
Redwood Family Support Team	6	5 years	\$75,000	\$15,000	\$3,750	\$1,250
Community Creation	12	N/A	\$15,000	\$3,000	\$750	\$250

† Accessibility donation and naming opportunities may be available for up to 2 units.

If you are interested in contributing to this capital campaign, please contact Tim Kent at 705.881.1890 to set up a meeting.

## FINANCIAL SUPPORT DESCRIPTIONS:

### Residential Unit Adoption

**Two Bedroom Unit** – a gift here will provide you with a name plate in your name or in honour or recognition of a chosen honoree. The name plate will be posted on the wall next to the entry door of the apartment and will remain there for 10 years.

**Two Bedroom Furniture & Finishes** – a gift here will provide a name plate recognizing that the finishes and furniture in a specific room were made possible by your organization. The name plate will be posted on the wall under the room plate. **Gifts in-kind for this category are also greatly appreciated and can be coordinated with our Executive Director.**

**Redwood Rent Supplement** – this gift provides recognition on a donor wall located in the main building gathering area. A gift here will greatly reduce the cost of constructing and operating the building.

### Community Space Designation

**The Centre** – this gift will provide recognition of the donor for the entire building which will be named after them (e.g. Mary Smith Family Support Centre), a plaque will remain on the wall for 25 years.

**Main Great Room** – the main room will be named after the donor (e.g. John Smith Family Room), a plaque will remain on the wall for 20 years.

**Kitchen** – a gift here will provide you with a name plate in your name or in honour or recognition of a chosen honouree. The name plate will be posted on the wall next to the entry door of the kitchen and will remain there for 15 years.

**Furniture & Fixtures** – a gift here will provide a name plate recognizing that the finishes and furniture in a specific room were made possible by your organization. The name plate will be posted on the wall under the room plate and remain there for 5 years. **Gifts in-kind for this category are also greatly appreciated and can be coordinated with our Executive Director.**

**Gardens & Grounds** – this gift will provide a plaque near the entry to the garden area recognizing the donor. This name plate will remain for 5 years. **Gifts in-kind for this category are also greatly appreciated and can be coordinated with our Executive Director.**

### Family Support Donation

**Family Support Team** – The family support team is the heart of who Redwood is, the members of this tireless team work daily and are available at all hours to be with each family, drinking coffee, engaging in conversation, sharing meals, providing rides to needed appointments, watching children, responding to emergencies and supporting the general well-being of each family, your gift for this team is crucial and has a major impact on Redwood's ability to support families.

**Community Creation** – these funds will be used to off-set the cost of providing community building events such as clothing swaps, birthday parties, games nights, seasonal celebrations, Christmas and birthday presents and personal care packages and emergency grocery gift cards for each family. **Gifts in kind for this category are also greatly appreciated and can be coordinated with our Family Support Team Director.**



# United House



## ADOPT-A-UNIT United House

Transitional Homes for Women and Children Fleeing Violence

Donation / Designation Options	Available	Length of Naming Rights	Total Gift Amount	5 Annual Instalments	20 Quarterly Instalments	60 Monthly Instalments
<b>Residential Unit Adoption</b>						
One Bedroom Units	2	5 Years	\$40,000	\$8,000	\$2,000	\$667
Two Bedroom Units	3	5 Years	\$60,000	\$12,000	\$3,000	\$1,000
Redwood Rent Supplement Program	Unlimited	*	Any gift of any amount paid one time or set up monthly			
<b>Community Space Designation</b>						
Exterior Landscaping	1	5 Years	\$25,000	\$5,000	\$1,250	\$417
Community Room	1	5 Years	\$30,000	\$6,000	\$1,500	\$500
<b>Family Support Donation</b>						
Family Support Team	5	*	\$40,000	\$8,000	\$2,000	\$667
Community Creation	5	*	\$15,000	\$3,000	\$750	\$250
*Gifts in this category will provide recognition on a donor wall located in the main gathering area.						

### FINANCIAL SUPPORT DESCRIPTIONS:

#### Residential Unit Adoption

**One Bedroom Unit** – covers the cost to fully furnish a new apartment for a mom with a new baby or small child, complete with bedding, towels and curtains as well as the first supply of groceries and toiletries that are placed in the unit. As a transitional apartment each unit will typically support up to two families each year. A donation here will offset the cost of re-setting the unit each time a new mom and her children move in.

**Two Bedroom Unit** – covers the cost to fully furnish a new apartment for a single mom with up to three small children, complete with bedding, towels and curtains as well as the first supply of groceries and toiletries that are placed in the unit. As a transitional apartment each unit will typically support up to two families each year. A donation here will offset the cost of re-setting the unit each time a new mom and her children move in.

#### Community Space Designation

**Exterior Landscape** – This gift will cover the cost of paving the driveway at United House in order to create safer all season access to the building as well as to cover the cost of creating an additional flower garden and fence at the rear of the building to improve security around the building. In addition, a donation here will also cover the direct cost to maintain the driveway, parking and gardens for all seasons of the year. **Gifts in-kind** for

this category are also greatly appreciated and can be coordinated with our Executive Director.

**Community Room** – This gift will cover needed renovations to the community space, including upgrading the heating system and repairing walls and flooring as well as provide some decorating to improve the Rooms warmth and welcoming feel. The donation will assist in covering the direct costs of keeping the community room open and accessible 24/7 to the families living in the home.

#### Family Support Donation

**Family Support Team** – The family support team is the heart of who Redwood is, the members of this team work daily and are available at all hours to be with each woman and her children, drinking coffee, engaging in conversation, sharing meals, providing rides to needed appointments, watching children and supporting the general well-being of each family, this gift is crucial and has a major impact on Redwood's ability to support our families.

**Community Creation** – these funds will be used to off-set the cost of providing community building events such as clothing swaps, birthday parties, games nights, seasonal celebrations, Christmas and birthday presents and personal care packages for each woman and her children. **Gifts in kind** can also be coordinated with our Family Support Team Director.





# Second Suites

## ADOPT-A-UNIT Second Suites

Affordable Housing for those in Need

Donation / Designation Options	Available	Length of Naming Rights	Total Gift Amount	5 Annual Instalments	20 Quarterly Instalments	60 Monthly Instalments
<b>Residential Unit Adoption</b>						
Bachelor Unit	3	5 Years*	\$40,000	\$8,000	\$2,000	\$667
One Bedroom Unit	4	5 Years*	\$45,000	\$9,000	\$2,250	\$750
Two Bedroom Unit	8	5 Years*	\$50,000	\$10,000	\$2,500	\$833
Redwood Rent Supplement Program		Unlimited	Any gift of any amount paid one time or set up monthly			
<b>Family Support Donation</b>						
Family Support Team	2	5 Years*	\$20,000	\$4,000	\$1,000	\$333
Community Creation	15	5 Years*	\$12,000	\$2,400	\$600	\$200
*Gifts in the Second Suite Program will provide recognition on a donor wall located in our main office						

## FINANCIAL SUPPORT DESCRIPTIONS:

### Residential Unit Adoption

**Bachelor Unit** - covers the cost to fully furnish a new apartment for a single mom with a new baby, or a couple, complete with bedding, towels and curtains as well as the first supply of groceries and toiletries that are placed in the unit. As a transitional apartment each unit will typically support up to two families each year. A donation here will offset the direct cost of re-setting the unit each time a new tenant moves in.

**One Bedroom Unit** – covers the cost to fully furnish a new apartment for a single parent with a new baby and / or small child, or a couple complete with bedding, towels and curtains as well as the first supply of groceries and toiletries that are placed in the unit. As a transitional apartment each unit will typically support up to two families each year. A donation here will offset the direct cost of re-setting the unit each time a new tenant moves in.

**Two Bedroom Unit** – covers the cost to fully furnish a new apartment for a single parent with up to three small children, or a couple with two children, complete with bedding, towels and curtains as well as the first supply of groceries and toiletries that are placed in the unit. As a transitional apartment each unit will typically support up to two families each year. A donation here

will offset the direct cost of re-setting the unit each time a new tenant moves in.

### Family Support Donation

**Family Support Team** – The family support team is the heart of who Redwood is, the members of this tireless team work daily and are available at all hours to be with each family and their children, drinking coffee, engaging in conversation, sharing meals, providing rides to needed appointments, watching children, responding to emergencies and supporting the general well-being of each family, your gift for this team is crucial and has a major impact on Redwood’s ability to support families.

**Community Creation** – these funds will be used to off-set the cost of providing community building events such as clothing swaps, birthday parties, games nights, seasonal celebrations, Christmas and birthday presents and personal care packages and emergency grocery gift cards for each family. **Gifts in-kind for this category are also greatly appreciated and can be coordinated with our Housing & Family Support Team Director.**

# Volunteering with REDWOOD PARK COMMUNITIES

## Service Opportunities:

At Redwood, we provide supportive community in addition to housing, and volunteers coming to care for our friends is one of the ways we can demonstrate this support together.

This includes but is not limited to the following areas and opportunities for service.

*(As many of our current units are transitional, we have a fairly high rate of turnover, so we have separated these opportunities by the various stages of a resident's stay with us):*



### Before Move In:

- clean the apartment
- make any minor repairs needed
- restock apartment with needed items, such as:
  - \* linens
  - \* non-perishable foods
  - \* fresh food (special request items)
  - \* toiletries
  - \* needed items (as per intake interview)

### During Stay cont'd

- seasonal celebrations and support
  - \* Valentine's Day, Easter, Halloween fun
  - \* Care packages (summer-sunscreen, hats, bug spray etc)
  - \* Back to School (backpacks, school supplies, grocery gift cards)
  - \* Christmas (gifts for mom and kids, grocery gift cards)

### During Stay:

- provide rides (grocery store, appointments, church, etc)
- babysitting
- Food Bank visits
- rides to and support in medical emergency
- court support
- social visits
- play groups
- social/community building events (clothing swaps, birthday parties, baby showers)

### When Permanent Housing is Offered:

- rides to view apartments
- help preparing new place (painting, minor repairs, etc)
- tracking down furniture for their new place
- help with packing
- extra muscle on moving day (items from United House and/or storage)

### Ongoing Community:

- continued social visits
- rides and support as needed

### Maintenance and Repair:

There are also opportunities for involvement and service that do not require direct involvement with the residents. United House especially is an older building and is often in need of repair and maintenance. Grounds maintenance, beautification and landscape maintenance volunteer opportunities are available on all of our projects.





## Volunteer Training

Redwood Park Communities provides amazing opportunities for ministry and care, but also requires a certain level of security and special considerations due to the vulnerable nature of the clients we work with. For that reason all participants in our unit adoption program that will be involved in direct contact with the residents require a completed police record check prior to their service.

It also means that we have various levels of involvement and service, from opportunities that can begin almost immediately to those that require more training and apprenticeship before being undertaken.

All of our training is written and conducted by our founding partner, Vox Alliance Church.

### OUR TRAINING PROGRAM

#### Orientation Session (1.5 hours long)

This session is mandatory for anyone interested in being involved with Redwood Park Communities, regardless of their level of contact with the residents. It will cover the daily operation of the facility you are serving in, security issues surrounding the nature of residents and their situations, as well as focusing on what not to do as you begin serving at Redwood Park Communities: behaviours and conduct that can erode trust with the residents.

#### Two Care Training Sessions (1.5 hours long each)

These sessions are required for those individuals who will be involved directly with our residents, especially those who will be involved on a one-to-one basis. They are designed to equip care providers with the skills necessary to help coach people in their life choices, as well as provide emotional guidance and support.

##### Session One: Boundaries in Care and Support

- This session covers basic boundary issues, safety precautions and policies in being alone with residents, as well as what is expected of every care provider.

##### Session Two: Basic Life-Coaching Skills and Techniques

- This session teaches a “life-coach” approach as opposed to that of a counselor or mentor approach that is often heavy handed and may not be well-received by the residents. It will prepare the care provider with the skills necessary to help offer wisdom and support to the residents while empowering the residents the freedom and respect to make their own decisions.

#### Optional Session for Faith-Based Volunteers: Sharing Your Story

- This session will focus on the skills and techniques we have developed for sharing your personal story with our residents in a non-threatening manner, and one that is more accessible to those who have little or no faith background at all.

#### Apprenticeship

All care providers that are involved in one-on-one relationships with the residents will go through an apprenticeship process that allows them to shadow one of our senior care providers.

This is the most effective way of learning how to put into practice the skills they will have learned in our training sessions in a real-world environment. It also allows the opportunity to ask any questions they have as well as earn the trust of the women who live in the facility.

*Hope Through Housing.*

Together we will create...

*a gift of home,*

*a gift of hope,*

*a gift that will make a difference for generations.*



Redwood Park Communities

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